

# Project Planning Guide



**HOMETECH**  
RENOVATIONS, INC.



# DEFINING YOUR *STYLE*

A NECESSITY FOR ALL CONSIDERING A  
KITCHEN OR BATH PROJECT

# *What's Your Style?*

For some, it may be an easy question to answer; for others, choosing from a selection of styles and colors can be downright stressful. That's why we've come up with this handy guide to help you narrow down your choices so that your home renovation project is the best fit for your home, likes, and lifestyle.

Aesthetic avenues abound, but we've found over the 30 years we've been in business that our clients have been drawn to styles such as those below. Hopefully this guide will assist you in better understanding some of the basic elements of these specific styles and answer that all-important question: Which suits my home best?



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- **Modern Farm House:** Blends the charm of rustic simplicity with contemporary elements, featuring clean lines, neutral color palettes, and a harmonious integration of modern amenities within a cozy, traditional setting.
  - **Contemporary:** Clean and simple, with little to no clutter and geometric or organic shapes.
  - **French Country:** Rustic, with old-world, welcoming charm and a warm, earth-tone palette.
  - **American Traditional:** A casual twist on the classic ways of traditional design, with detailed moldings, soft and casual fabrics, and neutral tones with subtle splashes of color to achieve balance.
  - **Upcycle Chic:** Old becomes new again, with emphasis on neutral colors, architectural accessories, and a romantic, whimsical feel.
  - **Tuscan:** Evokes the feel of Italian country cottages, with iron and handmade tile accessories, earthy accent colors, and the elegance of understated simplicity.
  - **Eclectic:** Plays with color, form and function, to create truly unexpected, bespoke spaces featuring a combination of styles.
  - **Modern European:** Ultra-sleek and contemporary, with an emphasis on utility, strong accent colors, and bold lines.
  - **English Country:** Rural and cozy, featuring patterns, antiques, and abundant accent pieces.
  - **Victorian:** A very grand and rich look with intricate detail, strong use of color, decorative paint finishes, emulating an eclectic blend of French, Italian, English and Gothic styles.

# Personalizing Your Space

For countless cultures around the world, color is more than an expression of taste—they can impact mood, balance, energy, and more. When personalizing your space, think about what type of energy you wish to create in a room—is the space meant to be relaxing? Or energizing? The questions below will help you outline your wishes for your renovated space.

What kind of feeling do you want your new space to have?

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Which colors speak to you?

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Do you enjoy detailed accents, or those that blend into a room?

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Do you prefer clean, simple lines; organic flow; or geometric shapes?

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Do you prefer symmetry, or eclectic spaces that blend different shapes?

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**On a scale from 1 to 10 (1 being the most interesting), which of the features below interest you most in a space?**

\_\_\_\_ Windows \_\_\_\_ Floors \_\_\_\_ Cabinetry \_\_\_\_ Wall Colors \_\_\_\_ Appliances \_\_\_\_ Decorative Light  
\_\_\_\_ Functional Light \_\_\_\_ Millwork \_\_\_\_ Counter Surfaces \_\_\_\_ Fixtures (faucets, sinks, etc.)

Do you have any preferences in terms of manufacturers for appliances, cabinetry, or fixtures?  
(If not, feel free to let us know—we can help!)

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Do you think your project will impact adjacent spaces?  
(Feel free to let us know—we can help here, too!)

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# Top 12 Questions to Ask BEFORE Signing a Contract

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# 12 Questions to Ask a Potential Contractor

The simple truth is, not all home renovation companies are equally capable, reliable, and respected. Before investing in any remodeling project, take the time to do your due diligence and research, ask questions, and be unapologetic about it! It's your home and you deserve the best for your money.

The questions below are just some of many to ask before committing to a remodeling company.



- ☐ Will the remodeler provide references from past clients?
- ☐ Is the company insured for both liability and workers' compensation?
- ☐ Does the remodeler have a physical office space? (If so, take the time to visit it.)
- ☐ Does the contractor have the required contractor registration? Certification for the new federal "lead safe" mandate?
- ☐ How long has this remodeling business been in operation?
- ☐ Is the remodeler associated with any professional organizations, such as NKBA (National Kitchen & Bath Association), NARI (National Association of the Remodeling Industry), HBA (Home Builders Association), etc.?
- ☐ Has the contractor completed any jobs near your home? If so, how many?
- ☐ Has the company ever been featured in any magazines or journals, or won any noteworthy awards?
- ☐ Does the contractor have a portfolio to view, either in person or online?
- ☐ Does the contractor have an appropriate professional vehicle to suit your project's needs?
- ☐ Will the contractor provide an up-front warranty on the work to be performed?
- ☐ Do you feel the contractor has your best interest at heart?

**Always remember, when vetting a remodeler, the old adage applies: Measure twice, cut once! That is, ask all the questions that are relevant to your project before signing any contracts.**

# COST<sup>VS</sup>VALUE<sup>2023</sup>

## 2023 NATIONAL AVERAGES

PROJECT ◆	JOB COST ◆	RESALE VALUE ◆	COST RECOUPED ◆
Minor Kitchen Remodel   Midrange	\$26,790	\$22,963	85.7%
Bath Remodel   Midrange	\$24,606	\$16,413	66.7%
Major Kitchen Remodel   Midrange	\$77,939	\$32,574	41.8%
Bath Remodel   Universal Design	\$39,710	\$18,270	46.0%
Bath Remodel   Upscale	\$76,827	\$28,203	36.7%
Primary Suite Addition   Upscale	\$325,504	\$73,875	22.7%
Major Kitchen Remodel   Upscale	\$154,483	\$48,913	31.7%



East North Central | East South Central | Middle Atlantic | Mountain |  
New England | Pacific | South Atlantic | West North Central | West South Central

[www.remodeling.hw.net/cost-vs-value/2023/](http://www.remodeling.hw.net/cost-vs-value/2023/)