



PROJECT PLANNING GUIDE:
DEFINING YOUR *Style*

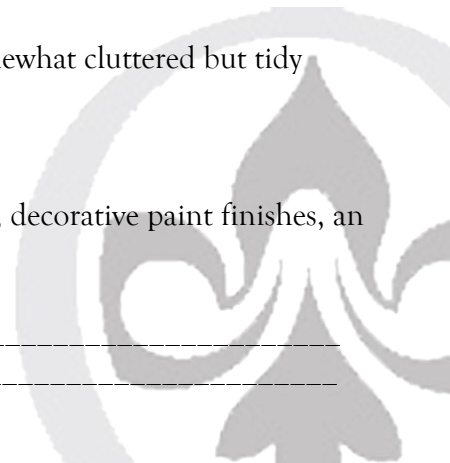
**A NECESSITY FOR ALL CONSIDERING A
KITCHEN OR BATH PROJECT ...**

WHAT'S YOUR STYLE?

- ❖ What style do you envision for your space? Style is way of expressing ones personality and lifestyle. Through utilizing appropriate styles and incorporating them into your home can truly transform not only your physical environment but your internal well being as well. When it comes to defining YOU there are no rules or boundaries.

Over the past 26 years, our clients have referred to a specific style of choice as we worked toward the identification of a primary look. Once a client truly understands authentic elements of a specific style, some of our clients learned what they called “Modern European” is not exactly what they want. Hopefully this guide will assist you in better understanding some of the basic elements of specific styles. Below are descriptions of various styles. So, what’s your style?

- CONTEMPORARY
 - Clean and simple, uncluttered, no clutter, geometric & organic shapes
- FRENCH COUNTRY
 - Rustic, old-world and welcoming charm, warm earthy tones
- AMERICAN TRADITIONAL
 - A casual twist on the classic ways of traditional design, detail moldings, soft and casual fabrics, more neutral tones with subtle splashes of color, balance
- SHABBY CHIC
 - Turning the old into new, neutral colors, architectural accessories, romantic whimsical feel
- TUSCAN
 - Use of iron and handmade tiles, warm and inviting yet primitive and simple, earthy accent colors
- ECLECTIC
 - A way of expressing true individuality, playing with color, form and function, unexpected combination of styles
- ASIAN/ZEN
 - Uncluttered, neutral colors, low lines, natural elements, elegant, very open feeling, balance and symmetry
- MODERN EUROPEAN
 - Ultra sleek and contemporary, strong hard lines with a very utilitarian but high end look, strong accent colors
- ENGLISH COUNTRY
 - Rural, comfortable and homey feeling, pattern, antique pieces, somewhat cluttered but tidy appearance
- VICTORIAN
 - A very grand and rich look with intricate detail, strong use of color, decorative paint finishes, an eclectic blend of French, Italian, English and Gothic styles
- OTHER: _____



WHAT'S YOUR STYLE CONTINUED ...

❖ What kind of feeling do you want your new space to have? _____

❖ What colors are you partial to? _____

It is said that color and light can be used in order to balance energy wherever one is lacking power. Certain colors are meant to empower certain parts of the body and harness certain emotions (creativity, harmony, bliss, energy, relaxation etc.). Utilizing color like this is often called Chromotherapy or color therapy. Color therapy is deeply rooted within an ancient form of medicine used in India for thousands of years. It is also linked to Chinese and Egyptian culture as well. Health is dependent upon the balance of your physical and emotional needs. In India, a group of healers associate colors with seven main chakras which are spiritual centers in our bodies located along the spine. The seven chakras are associated with a particular organ or system within the body. Each chakra has a dominant color but can become unbalanced. If the colors become imbalanced disease and other bodily ailments can emerge. By balancing the chakra colors illnesses can be remedied. Color therapy can be very powerful for some people but is not to be confused with light therapy, which is a therapy proven to relieve major depression disorders. Color is all around us and can greatly influence one's mood.

❖ Are you drawn towards details like molding or do you tend to overlook them when looking at a space? _____

❖ Do you like clean simple lines, organic or geometric shapes? _____

❖ Is matching or symmetry important to you or do you prefer when different pieces work together? _____

❖ When looking at an interesting space, what elements are most important? (rate in order of priority)

_____ Windows	_____ Floors	_____ Cabinetry	_____ Wall Colors
_____ Appliances	_____ Decorative Light	_____ Functional Light	_____ Millwork
_____ Counter Surfaces	_____ Fixtures (faucets, sinks, etc.)		

❖ Have you thought about or done any research with regards to you appliances, cabinetry, and fixture selections? _____
 If you have; did you find the process overwhelming? Do you need help? _____

❖ Do you envision what impact your new project will have on adjacent rooms or spaces? _____
 Do you need help? _____

Contact HomeTech Renovations to bring your dream to a reality

